

Introduction to the 1st public consultation for the new FTP Vision and SIRA

1st open consultation

Start date: 15 May 2025

Deadline: 30 June 2025

Version 1.2

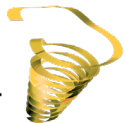


Contents

1. The purpose of the consultation
2. Introduction to the Forest-based Sector Technology Platform (FTP)
3. The role of the Vision and SIRA
4. Time-frame and objective
5. Explanation of the proposed document structure: Main Objectives, Headlines, Vision Target Areas, Challenge Areas

1. The purpose of the consultation

- The FTP [Vision document](#) and [Strategic Research and Innovation Agenda \(SIRA\)](#) is a joint initiative of the European forest-based sector to identify the most important research objectives for collaborative research and innovation efforts.
- The first version of the documents was launched in 2005 and to remain relevant and ambitious, it has since then been revised two times. The latest SIRA version was launched 2019.
- FTP is now in the process of updating the documents to take account of rapidly changing political, economic, social and technological trends and the changing priorities of our stakeholders.
- In this first stakeholder consultation, we mainly aim to understand what are the most relevant long-term performance indicators and urgent target areas for the actors in the sector.
- We would also like to understand which solutions that you believe research & innovation could offer in the time period 2028-2040.



2. Introduction to the Forest-based Sector Technology Platform (FTP)

Mission and origin

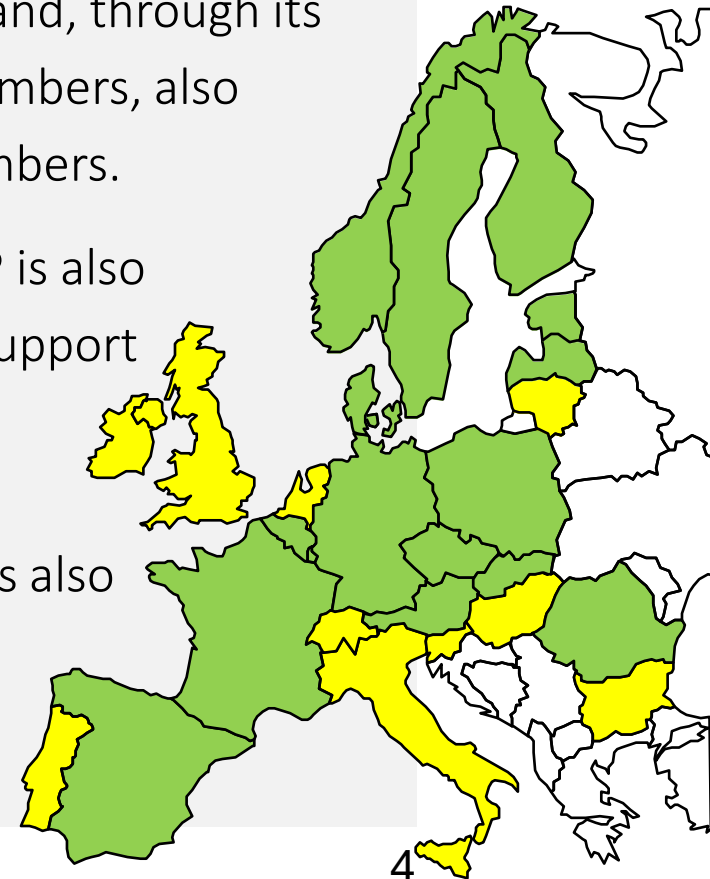
FTP is a recognised **European Technology Platform**, which was the first type of Public-Private Partnerships established for research & innovation at European level. It was set up in 2004/2005 as the forest-based sector's response to the EU aiming to make the European Union the most competitive and dynamic knowledge-based economy in the world

- Create opportunities for cooperative research and innovation on a European level
- Set ambitious targets for research & innovation
- Mobilise a critical mass of stakeholders
- Communicate the sectors research & innovation priorities towards the European Commission.

Members and Stakeholders

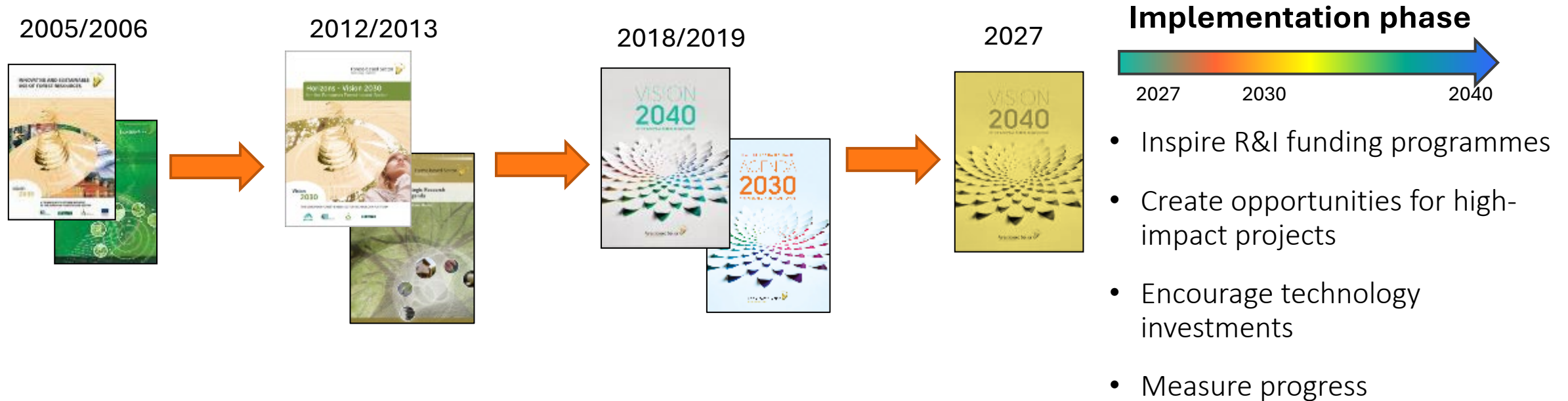
FTP has direct members and, through its European association members, also hundreds of indirect members.

On the national level, FTP is also organised into National Support Groups (NSGs). These are expert networks open to all stakeholders. The NSGs also covers national priorities.



3. The role of the Vision and SIRA

- The latest version of the **Vision Document** and **Strategic Research and Innovation Agenda** was launched in 2018 and 2019 respectively
- It has helped to inspire more than a billion Euro of EU R&I funding and it has helped with the alignment of national funding activities across the European Research Area



3. The role of the Vision and SIRA

The three most important aspects of the revision

1. The new Vision/SIRA must place the sector and its R&I in a timely context

a timely vision for a
European Green Deal



“Becoming the world’s first climate-neutral continent is the greatest challenge and opportunity of our times. It involves taking decisive action now. We will need to invest in innovation and research, redesign our economy and update our industrial policy.”

Ursula von der Leyen, President-elect of the European Commission

The FTP Vision 2040 has been agreed and approved across the European forest-based sector. Our sector speaks with one voice when it comes to research and innovation.

The heart of the vision can be explained as follows:
Forest volumes continue to increase across the EU.
Sustainable forest management ensures the resilience

- The sector is bustling with entrepreneurial activity that creates employment and enriches both rural and urban regions.

We, as a sector, prosper from satisfying people’s desire to live in greater harmony with nature and reduce their environmental footprint. Smart services and products designed for reuse, recycling and recovery contribute to

2. Inspire EU R&I funding as well as national funding for the next decade



3. The Vision and SIRA as a kick-start for a new R&I implementation phase



Implementation phase

- Build a stronger alliance
- Encourage private investments
- Measure progress



4. Time-frame and objective

- Opening date: 15 May 2025
- Closing date: 30 June 2025
- The consultation questionnaire will be available to everyone on the FTP webpage: www.forestplatform.org/
- We will also distribute the consultation information to our members, to our indirect members via our founding members CEPF, EUSTAFOR, CEPI and CEI-Bois, as well as to our National Support Group Networks.
- The consultation is primarily targeting people and organisations active in forest management, woodworking industries and pulp & paper industries as well as the researchers active in relevant research areas. However, this is an open consultation. Policymakers, NGOs, representatives from other industry sectors, local municipalities and regional, national and EU institutions are warmly welcome to provide input.

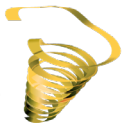


5. Document structure: Main Objectives

The forest-based sector offers a multitude of benefits on the local, national and global level. To align the efforts and ambitions of the EU, public and private stakeholders, as well as the research community, we stated four equally important “Main Objectives”:

- *European competitiveness and resilience*
- *Fulfilling consumer needs*
- *Mitigating global challenges (e.g. climate change, pollution, depletion of natural resources)*
- *Healthy, resilient and productive forests*

The ambition of the Strategic Research & Innovation Agenda is to maximise the future contributions of the forest-based sector to the Main Objectives.



5. Document structure:

Headlines, Vision Target Areas, Challenge Areas

We have proposed to structure the sectors R&I activities under five **Headlines**:

- *Raw material and resource efficiency*
- *Reducing emissions and energy consumption*
- *Health, safety and consumer comfort*
- *Sustainable Forest Management*
- *Future-proof processes across the value chain (AI, digitalisation, robotisation)*

Under each headline, we are outlining **Vision Target Areas**, for example “*Reducing GHG emissions*”. The open consultation aims to collect suggestions relevant performance indicators and target parameters to the Vision Target Areas (the time horizon being 2040).

For each Vision Target Area, we also propose different **Challenge Areas/Activity Areas** that could offer pathways to the objectives. We are interested in getting your feedback on these Challenge Areas.



For more information visit the FTP website www.forestplatform.org

Or contact: Johan.elvnert@forestplatform.org

